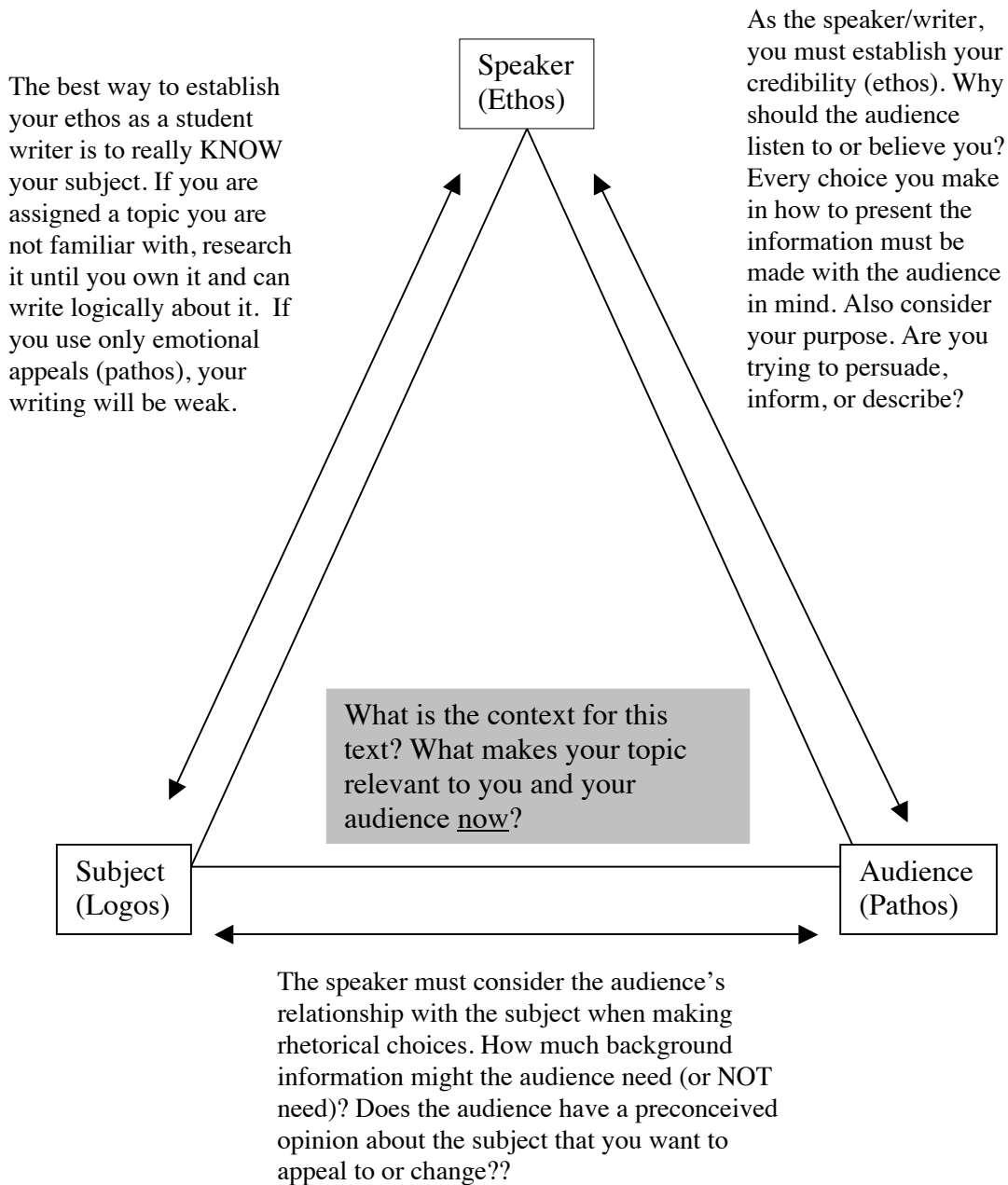


The Rhetorical (Aristotelian) Triangle



The ideas here should guide both your creation of a text and your analysis of one. Rhetorical analysis is simply taking a text apart to see and explain how it works.